



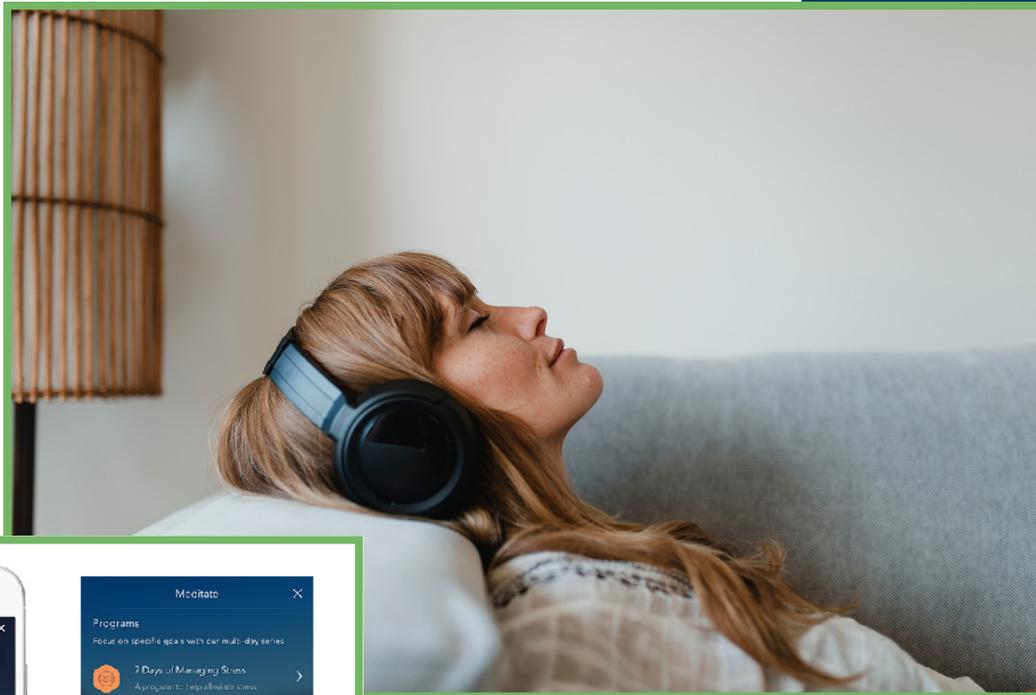
Experience LifeBalance
 Explore savings on caregiving services, exercise, adventure, healthy eating, stress & relaxation management, and more!

With LifeBalance, you can enjoy more of the things we all love -- fun family time, health, fitness, travel, electronics, apparel, the great outdoors, and above all, a good deal. Discounts are available year-round for you and your family members, and can be accessed by visiting **Kapitus.LifeBalanceProgram.com**.

Find savings on brands like these:



Brands and offers are subject to change at any time. Login or create your account at **Kapitus.LifeBalanceProgram.com** to view these offers and more.

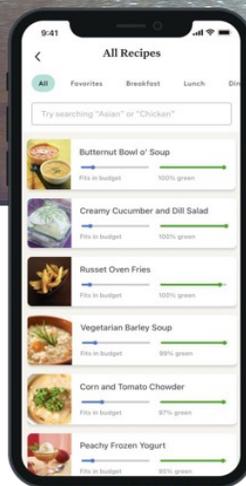
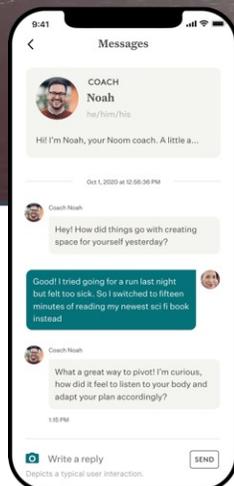
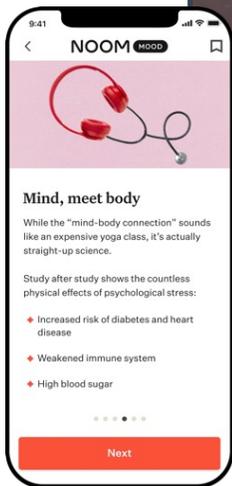
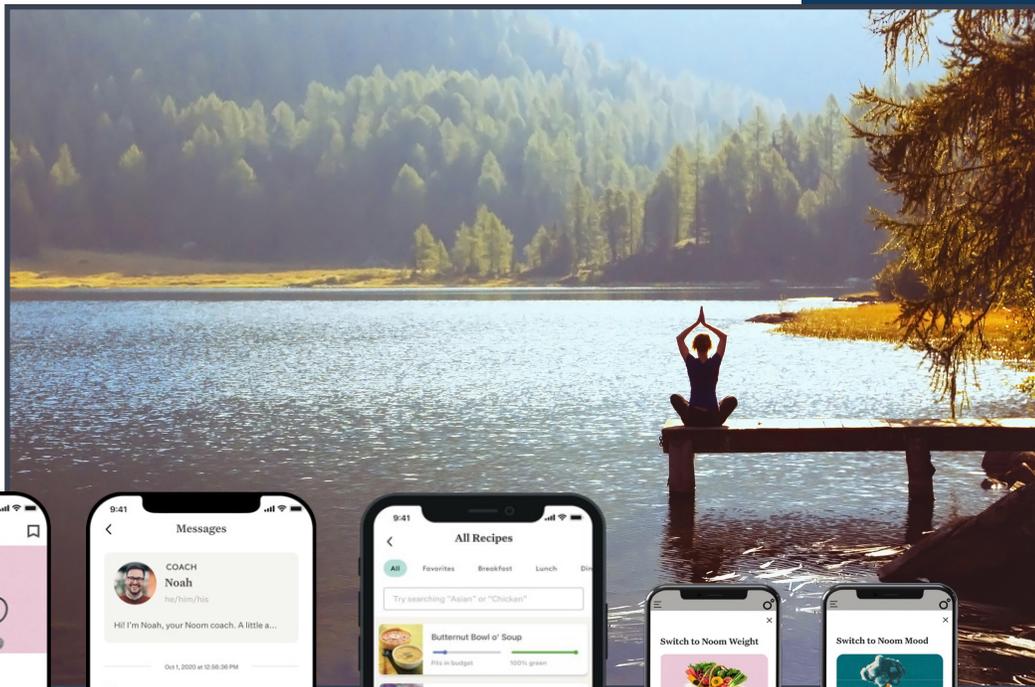


Through LifeBalance, Kapitus employees can access the Calm app for free. Calm is here to help tackle health issues such as sleep, stress, anxiety, and help improve general wellness.

With your Calm subscription, receive hundreds of hours of guided meditation, an entire library of sleep stories, and exclusive music tracks for focus, relaxation, and sleep.

Visit **Kapitus.LifeBalanceProgram.com** to create your account or log in and redeem your free Calm account.





Through LifeBalance, Kapitus employees receive a one-year subscription to Noom for free... Noom Weight + Mood empowers users to improve their lives through behavior change.

With your Noom subscription, receive daily reading lessons and quizzes, mood/food logging, coaching, scheduled activities, and more!

Visit Kapitus.LifeBalanceProgram.com to create your account or log in and redeem your free Noom account.



LifeBalance

Supporting Health, Happiness, and Savings since 1996

LifeBalance Discount Platform Overview



An Engaging, Well-Being Focused Discount Platform

Discounts/Network:

Thousands of savings options

- Focus on physical, mental, financial, and emotional well-being

Meaningful discounts

- Well-known brands
- Valuable savings
- Seasonally-popular deals

Continual evolution

- New offers added weekly
- Current offers evaluated regularly
- Ongoing maintenance



Popular LifeBalance Discounts



NOOM



GARMIN



SAMSUNG

FACTOR



SONOS





Caregiving Support

Supporting the sandwich generation with savings on:

- Childcare
- FSA/HSA product savings
- Senior products
- In-home senior care services
- Senior living facilities
- Caregiver support resources
- Mental health resources



Popular Caregiving Discounts





Featured Caregiving Vendor - Homethrive

Discounted access to 1:1 Care Navigation Support from a licensed Social Worker

Expert Coaching, Advocacy, Navigation, Expert Research, Coordination, and more...



Examples of how our Care Guides can help include, but are not limited to:



Navigating **medical needs** and concerns, such as doctor's appointments, physical therapy services, hospitalizations, transportation, etc.



Help understanding the intricacies of challenging **health issues** and what to expect as things progress.



Help understanding different **long-term care** housing options and/or arranging home care.



Locating community and government-based **benefits**, resources, and services for which you are eligible.



Exploring and arranging meal **delivery**, medication delivery, durable medical equipment, age-appropriate exercise equipment, personal care products, and more.



Providing emotional **support** through life's challenges and transitions, especially surrounding grief and loss.

A photograph of two young women at a theme park. They are both smiling and wearing sunglasses. The woman on the left is wearing a wide-brimmed hat and a white top, while the woman on the right is wearing a blue top. They are holding large ice cream cones in the foreground, which are slightly out of focus. In the background, there are roller coaster tracks and a Ferris wheel under a clear blue sky.

Attractions & Entertainment

Exclusive savings on fun for the whole family:

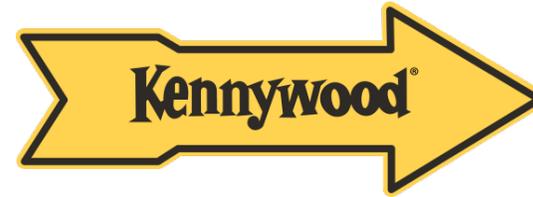
- Theme Parks
- Aquariums
- Resorts
- Movie tickets
- Museums
- Zoos & Wildlife
- Ziplining



Popular Discounts on Attractions

Disneyland

Knott's
BERRY FARM



California's
Great America



Busch
Gardens



Dollywood

WALT DISNEY World





Fitness Focus

In-Person Fitness Options:

- Health clubs, yoga, Pilates, CrossFit, spin studios, martial arts, and more

Fitness gear and apparel

- Sporting goods stores, running shoe stores, bike retailers, and more

Online/Home Fitness Options

- Burnalong, YogaWorks, and more

Fitness/training trackers and apps

- fitbit, Garmin, Samsung, Apple

Home workout equipment

- TRX, Tiger Tail, Total Gym, Gaiam and more

Online retail

- Adidas, Reebok, and more

Outdoor Activities

- Skiing, snowboarding, kayaking, paddle boarding, hiking, and more



Popular Fitness Discounts



GARMIN®



TRX®



total gym®



hydrow

burnalong





Featured Fitness Vendor - Burnalong

Discounted access to online and on-demand classes and exclusive multi-gym memberships

Yakima, WA

Filter By Distance Amenities Women Only

14 Nearby Locations

| | |
|--|------------|
| Planet Fitness - Yakima 120 N. Fair Ave. Ste. 104 | 0.9 miles |
| Achieve Health & Fitness 2105 W Lincoln Ave | 1.5 miles |
| Anytime Fitness - Union Gap, WA 2529 Main St, Unit D-18 | 2.8 miles |
| Anytime Fitness - Selah, WA 201 S. 1st St. | 3.6 miles |
| Planet Fitness - Yakima Summitview 5801 Summitview Ave Suite 104 | 3.9 miles |
| Anytime Fitness - Moxee, WA 304 W Seattle Ave | 7.1 miles |
| Anytime Fitness - Wapato, WA 220 W. 1st St. | 11.4 miles |
| Anytime Fitness - Toppenish, WA 425 S Elm St | 18.0 miles |
| Anytime Fitness - Granger, WA | |

- Cardio
- Sports Performance
- Financial Wellbeing
- Physical Therapy
- Strength
- Stretch and Restore
- Mental Health
- Mindfulness
- Pilates
- Self Defense
- Yoga
- Dance
- Nutrition
- Dog Workouts
- Barre
- Sleep
- Seniors
- Abs
- Glutes
- Parkinsons
- Meditation
- Adaptive Workouts
- Stress Management
- Office Workout
- Cycle
- Prenatal
- Travel
- Arms
- Educational
- Intro Videos
- Fit Over 50
- Bodyweight
- Bootcamp
- Diabetes
- Boxing
- Life Coaching
- Starters
- Youth
- Arthritis
- Cancer Wellness



Nutrition Focus

- Meal Preparation
- Weight Management Programs
- Nutrition Coaching
- Functional Medicine
- Vitamins & Supplements
- Cooking Classes
- Meal Delivery
- Grocery Delivery
- Cooking Tools



Popular Nutrition Discounts

NOOM



FACTOR_



Seed

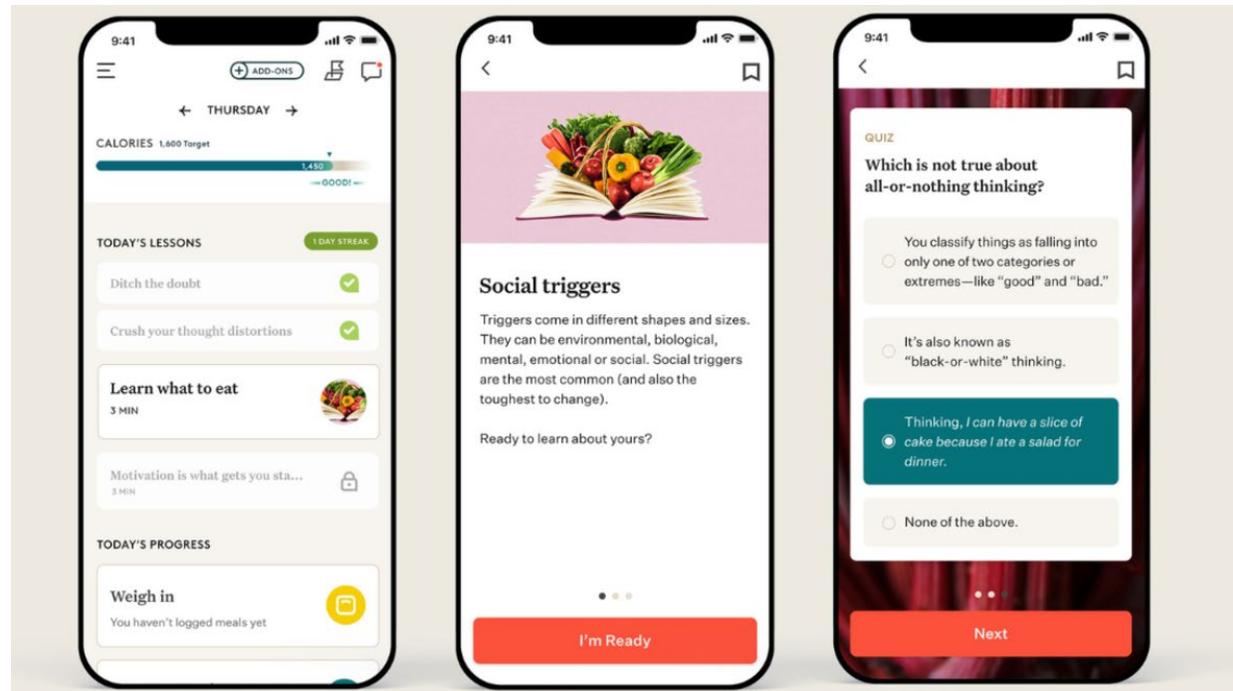
**Misfits
Market**





Featured Nutrition Vendor: NOOM weight

Discounted Content + Coaching + Community for weight management



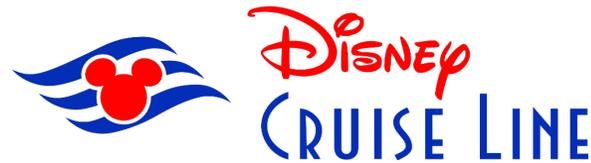


Travel Offers

- Hotels
- Rental Cars
- Hotels & Resorts
- Airfare and Airport Parking
- Cruises
- Excursions & Tours
- Luggage & Accessories



Popular Travel Discounts



Financial Well-Being

Supporting employee financial stability with savings on:

- Tax prep
- Mortgage loan discounts and rebates
- Financial planning services
- Student loan rate discounts
- Student loan management services
- Credit counseling services
- Legal services
- ID theft and security services
- Auto & Home Insurance





Popular Financial Well-Being Discounts





Featured Financial Vendor: Retirement Planning Center - LearnLux

Free access to financial literacy resources and planning services + Discounted Executive Level Support

**UNLIMITED INDIVIDUAL
FINANCIAL COACHING**

**COMPREHENSIVE
EDUCATION**

**DATA-DRIVEN MONEY
TOOLS**

**UNBIASED, HOLISTIC
PARTNER**

**STRATEGIC INTEGRATION
& ENGAGEMENT**



Mental Well-Being

Supporting mental health with savings on:

- Meditation and mindfulness apps and tools
- Counseling services
- Massage/spa services
- Yoga classes
- Exercise
- Family fun
- Outdoor recreation
- Stress-relieving hobbies
- Nutrition and meal delivery



Mental Well-Being - Popular Brands

burnalong

NOOM MOOD

 Mindfulness
.com

SESAME

 APOLLO

 yogaworks®
FOR EVERYBODY


maavee

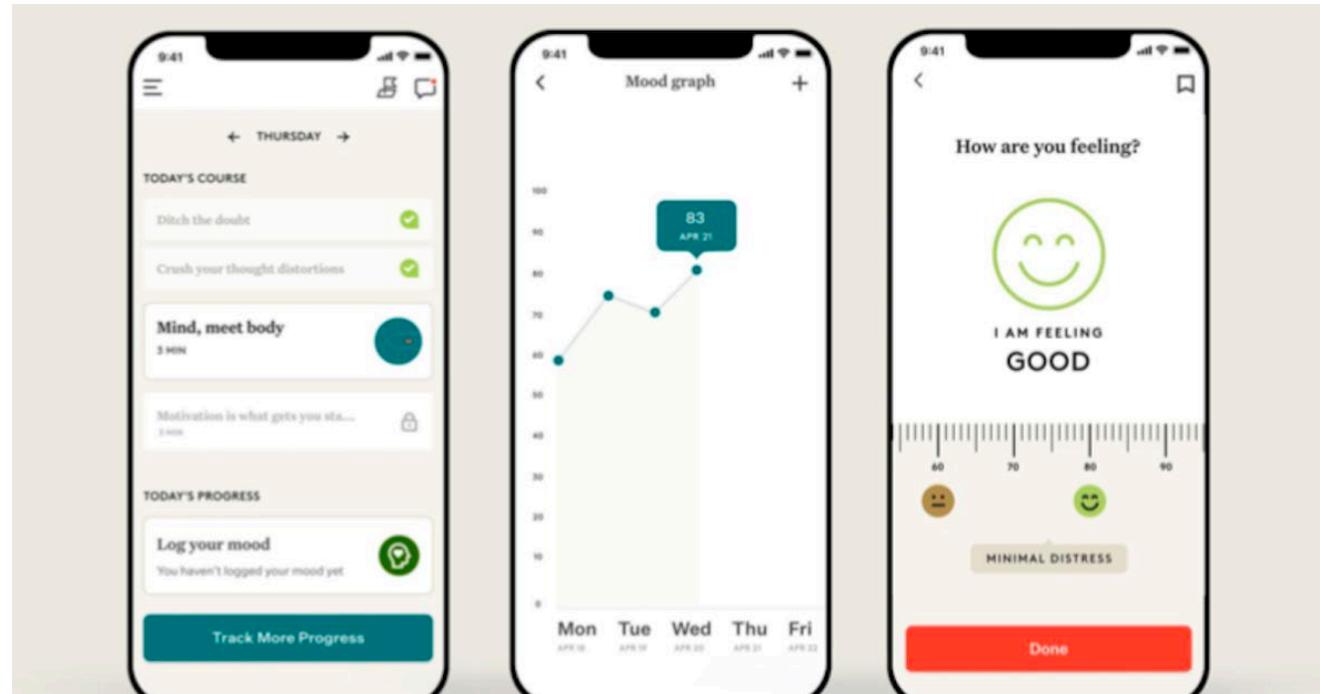

betterhelp

 HAPPIER



Featured Mental Well-being Vendor: NOOM Mood

Discounted Content + Coaching + Community for mental well-being



LifeBalance Platform

- Easy-to-navigate portal
- Search by name for quick links
- Browse by interest/category to explore
- Follow favorite vendors for seasonal/flash sale updates
- Completely customized (discounts, colors, logo, vendors, etc.)

The screenshot displays the LifeBalance platform interface. At the top, the LifeBalance logo is on the left, and a search bar and account icon are on the right. A navigation bar below the logo lists various vendors: TurboTax, Samsung, Upway e-Bikes, Hello Fresh, BetterHelp, Enterprise Rent-A-Car, Garmin, LEGOLAND California Resort, SeedsNow, and TRX Training. The main banner features a purple background with the text "Disneyland 70 RESORT THE HAPPIEST PLACE ON EARTH Starting May 16, 2025" and a "BUY TICKETS" button. Below the banner, a "Featured Deals" section contains four vendor cards: GE Appliances ONLINE, Universal Studios Hollywood ONLINE, EveryPlate ONLINE, and Factor_ ONLINE. The bottom of the page includes a footer with links for "About Us", "Support & Feedback", "FAQ", and "Sales Information", along with the Alliant logo and the text "Brought to you by Alliant".



Engagement & Communications

- Bi-weekly discount update emails for users who opt-in
- Featuring popular, seasonal, and time-sensitive options
- Membership-wide contests (available at no cost as part of partnership):
 - [2024 Getaway Contest](#)
 - [2024 Sign Up/Sign In](#)
- Seasonal Savings Guides
 - [2025 New Year's Guide](#)
 - [2024 Financial Guide](#)
 - [2024 Summer Guide](#)
 - [New Parent's Guide](#)

Client & Employee Support

- Dedicated member services team available 9am - 8pm EST
- Dedicated account manager and team
- Customized communication materials
- Communication support





Implementation

- Designed to require minimal lift
- Platform can be made accessible in as few as four weeks
- A dedicated LifeBalance account team will work with client to determine:
 - Ideal implementation timeline
 - Customization needs and wants
 - Platform access (including single sign on)
 - Optimal communication and promotional methods and materials
 - Ongoing communication and support preferences





Thank you

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